

DESIGN PROJECT

SHOE DESIGN

SHOE DESIGN

2 sides of shoe

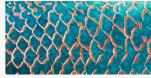
Both fully in color

Minimum of 3
colors

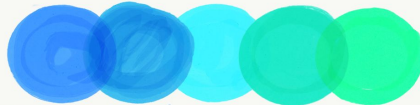


Generating an Idea...

Inspiration

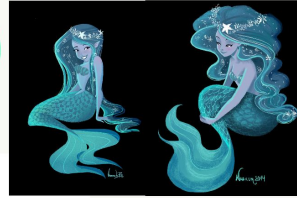


Ocean Life



Color scheme

Inspiration



CHAPTER 3

SYNTHETICS FOR SHOES

Synthetic materials, being 100% leather, plastic, or PU, imitate the look of leather, but they are not leather. They are made from a variety of materials, including plastic, rubber, and leather. They are made from a variety of materials, including plastic, rubber, and leather. They are made from a variety of materials, including plastic, rubber, and leather.

While synthetics were once considered cheap junk not suitable for high-quality shoes, times have changed. Many of the modern uses of synthetic shoes today would not be possible without synthetics. Because synthetic materials are actively cost-effective, you have complete control over the outer skin layer and your lasting layers. When specifying a synthetic material, it's important to understand how it is made so you can know all your options.

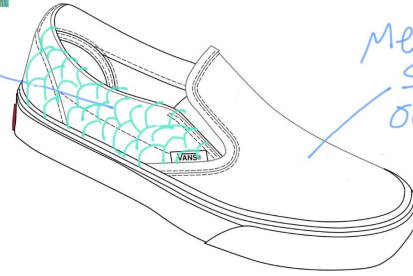
Synthetic construction
Synthetic material types
Backing materials
Assembly options



This shoe features red metallic TPU and carbon fiber inserts. The TPU is a 100% molded PU insert. The sole is made of PU.

27

Scales



Mermaid sitting on rock



Right shoe

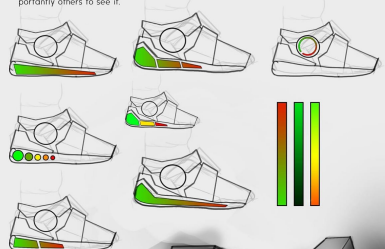


LIFE BAR



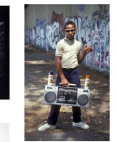
I want the lifebar to be the main feature of the shoe. I not only want the user to see it, but more importantly others to see it.

A boy wearing it around showing all the life bar has made he has without all pumped for it to fill up 100% and for the cool effect to show.

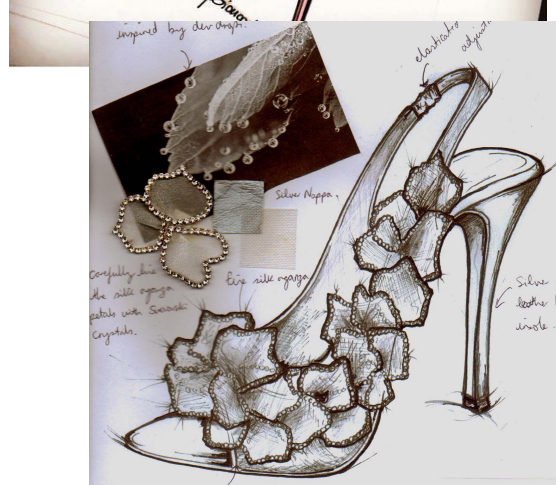
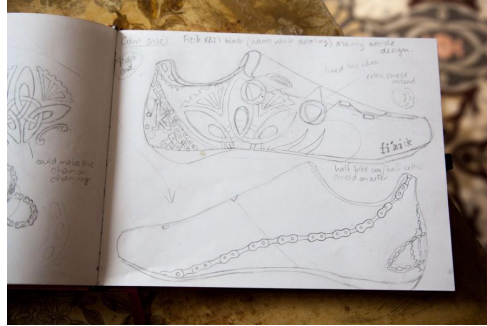


The lifebar is filled up by walking/running. The more you walk or run in these shoes the more the lifebar will fill up. When it has filled up 100% a cool effect will occur. Some effects: lights will flash, sound effects, transformation?

VISUAL REPRESENTATION

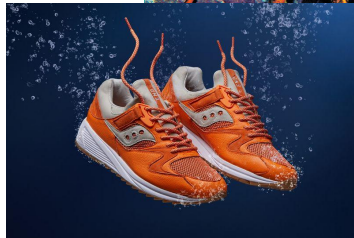


Idea Creation

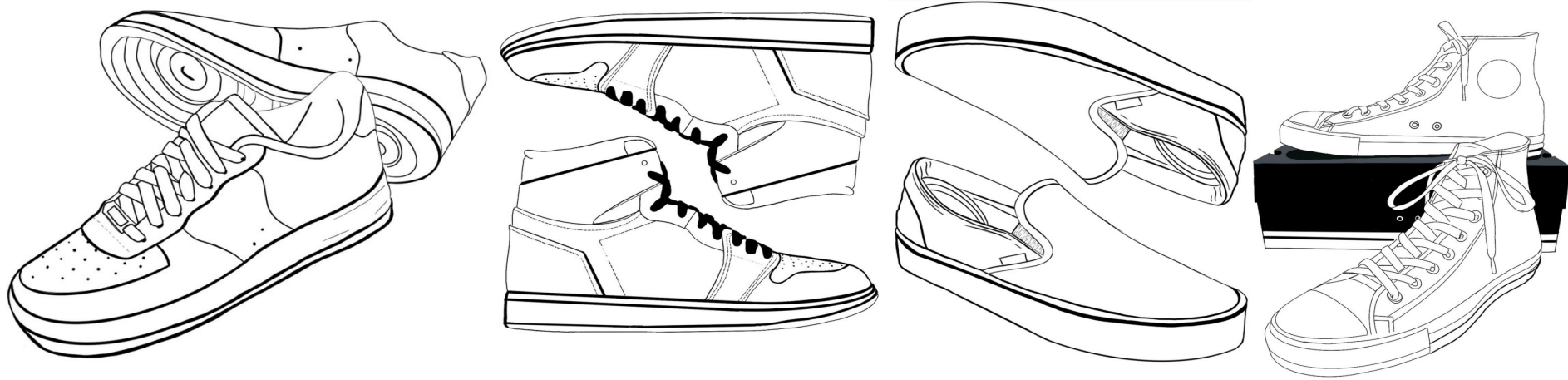


SHOE DESIGN can be started in sketchbook





I will provide you with the following sheets:



Drafting your Shoe...



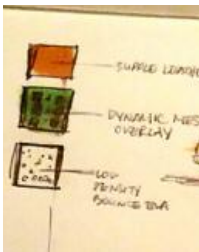
SHOE DESIGN - project



What does the final design need? Choose 2 of the 4

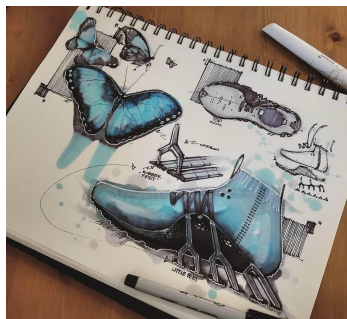
1

Background / Accent & Color Reference.



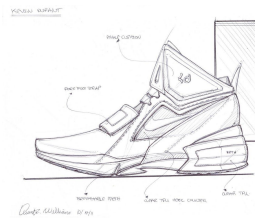
2

Inspiration Drawing



3

Explanation about the shoe, materials, inspiration and main use. 3 paragraphs & Labels



4

Additional Sketches and shoe drawn from multiple angles.



2 shoe drawings

Information /
Labels

Fully
Colored

Inspiration
Drawing

Background

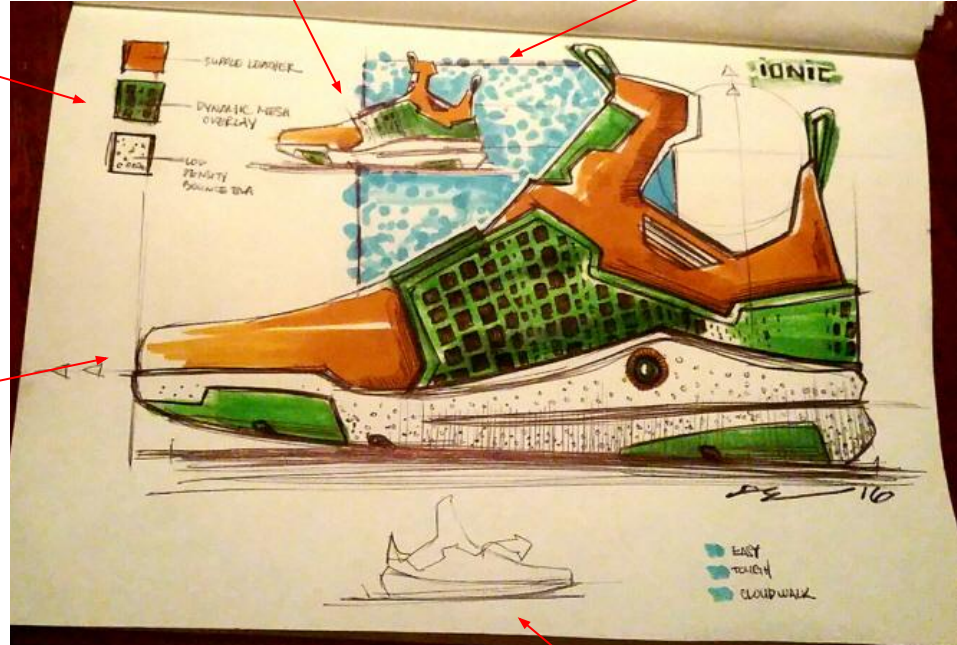


2 shoe
drawings

Background

Color
Selection

Fully Colored

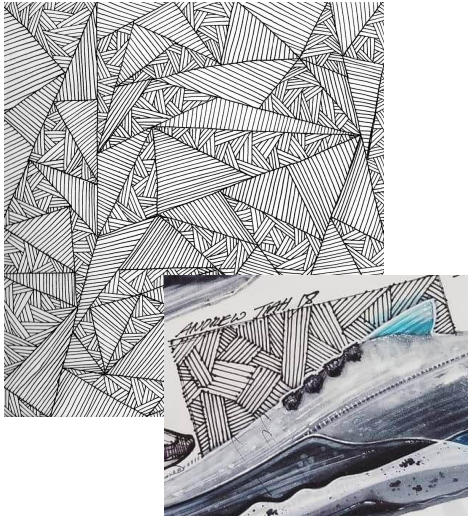


Included Sketch



When thinking about backgrounds...

Line art



Water Color



Marker / Color Pencil, Pastel



What is due today? 10/31

Today you should begin researching inspiration.

Find three different items that can inspire your shoe design choice. These items should make you think of TEXTURE, COLOR and PATTERNS you might use in your design.

Tomorrow:

Create 2 different ROUGH DRAFT (SKETCH) designs of your shoe design ideas.